



2018 East Texas What-A-Melon Festival

July 12th, 13th, and 14th - On the Center Square, Center, Texas

The 29th Annual What-A-Melon Festival will draw 5,000+ visitors to enjoy carnival rides, games, contests including 'The Biggest Watermelon Contest', food, craft & merchandise booths, live music & entertainment under the Big Tent, The Pink 'N Green Pet Contest and The Annual Miss East Texas What-A-Melon Pageant. This is a fun, family-oriented good ol'time!

LOCATION: Grounds of the historic 1885 Shelby County Courthouse in downtown Center, Texas. Center is located 60 miles from Shreveport, LA –60 miles from Lufkin, TX –180 miles from Texarkana, TX –180 miles from Houston & Dallas, TX.

COMMERCIAL VENDOR INFORMATION

Required Hours of Operation: Thursday, July 12th and Friday, July 13th from 5 p.m. to 9 p.m. and Saturday, July 14th noon until 9pm (no events scheduled from noon to 3pm due to heat). Grounds cleared at 11 p.m. each night. Security on site all night after grounds cleared. NO vendors are allowed to stay overnight on grounds.

Set Up: Spaces are priced by a 10'x 10'canopy-covered space. Each space has one 110-volt electric plug. If 220-plugs are required, they can be provided on a first come, first served basis. The number of 220-plugs is limited. Set up begins after 1 p.m. Thursday, July 12th. Portable toilets are on site.

Take Down: Saturday, July 14th, after 9 p.m. No vehicles inside of festival until 10 p.m.

Entry Buttons: You will receive 2 free entry buttons upon arrival per space. Additional buttons may be purchased at an entry booth for \$5.00 each.

NO EXCEPTION RULES:

NO guns, knives, drug paraphernalia, loud or foul smelling noise makers, fireworks to be sold.

NO look-alike weapons to be sold.

NO alcohol use, **NO** alcohol on premises, **NO** foul language.

NO soft drinks or bottled water to be sold.

If any of these are detected you will be asked to remedy the exception and/or asked to leave and will lose your security deposit. The What-A-Melon Festival has a long history of fun and safety— our great vendors are part of this history— let's continue it!

Prices: Craft and Merchandise Booths are \$125.00 per space. Each application **must** be paid by money order in the amount of the space(s) fee. Upon acceptance of an application, fees must be received by the July 2nd deadline.

Make money orders payable to:

**What-A-Melon Festival
P.O. Box 64
Center, Texas 75935**

Deadlines: For Applications: June 22, 2018 **Notification Application Acceptance:** June 27, 2018

Fees Due: July 2, 2018 (*No refund of dues once application accepted and fees received*)

2018 What-A-Melon Festival Vendor Application

July 12th, 13th, 14th - Center, Texas

Please Return this form by June 22, 2018

Please print or type:

Individual Name _____

Company Name _____

Address _____ City, State, Zip _____

Phone _____ e-mail _____ Fax _____

Cell Phone _____ Contact Person's Name: _____

***Sales TAX ID: (Mandatory) *** _____

All vendors information will be submitted to the Secretary of State. If you are a for profit vendor, a TEXAS sales tax ID number is mandatory! No exceptions.

Please provide a specific description of what you will be selling, including each type of food, crafts and merchandise. A photograph of food trailers is required. **Reminder: Please review the No Exceptions List.**

Money order is required for each rental.

CRAFT –MERCHANDISE VENDORS		
FEES	# OF SPACES	AMOUNT
\$125.00 Per Space		\$
Money Order # _____	Rental Fee Total	\$

Space is 10'x 10'; canopy cover on craft spaces and one 110 volt electric plug.

☐ Check here if you require a 220 volt. Amps _____

☐ Check if this is the first time you have attended the What-A-Melon Festival.

Vendor group releases sponsors from any and all injuries, liabilities, losses or damages that may occur to property or self while participating in the 2018 What-A-Melon Festival. Sponsor cannot be held responsible for weather conditions. Sponsor has the right to refuse applications for any reason. Vendor has read and understands vendor information sheet. Your signature below is an agreement to this statement.

Signature (required) _____ Date _____

Money Orders payable to: What-A-Melon Festival **Mail to:** P.O. Box 64, Center, TX 75935

For information: email: whatamelonfestival@gmail.com **or call (936) 598-5688 and ask for Camille Stanford between 9am-3pm, Monday-Friday. This is a business number. Email is preferred.**

Date Application/Fees Received _____ Amount Paid _____
Space Assigned # _____ Date Security Deposit Returned _____